



Ukrainian Days Festival 2017

Sponsorship

In The Heart Of Ukrainian Village



**UKRAINIAN
DAYS 2017**

www.uccaindinois.org

UKRAINIAN CONGRESS COMMITTEE
OF AMERICA ILLINOIS DIVISION



**August
26-27**

Saturday and Sunday
12 noon to 10pm

Festival

IN THE HEART OF UKRAINIAN VILLAGE
2300 and 2200 blocks of Chicago Ave.



Ukrainian Days Festival

August 26th and August 27th
Chicago Ave between Western Ave. and Leavitt

The annual Ukrainian Days Festival is our marquee event, which attracted over 6000 people last year. Ukrainian Days Festival's social media pages have over 5000 followers and page likes. This year is going to be bigger and better because of:

- New location on Chicago Ave (In The Heart Of Ukrainian Village)
- Popular Music Acts from Ukraine
- Ukrainian Dance Groups
- Local Artists
- Appearances from High Profile Politicians and Entertainers
- Boutique Vendors
- Local Food Vendors

Ukrainian Days Festival is an opportunity to showcase your products and increase market share. But act soon - Sponsorship opportunities are limited.



Event Purpose

The Ukrainian Days Festival started as a means to bring the Chicago community together and share Ukrainian food and culture to the Chicago Community. Ukraine at the time was oppressed by the Soviet Regime and the festival was able to promote Ukraine's identity and struggle for independence. After the collapse of the Soviet Union in 1991 the Festival became a celebration of Ukraine's Independence. The Festival coincides with Ukraine's Independence Day on August 24th.

Since then, it has helped promote Ukrainian culture by providing ethnic dance groups and musical groups as well as food and other vendors. The festival also supports local Chicago business to sell their products to the community.

Ukrainian Congress Committee of America Illinois Division is a non for profit organization that would like your support to successfully continue the Ukrainian Days Festival's success. Your generous contribution will help us extend our mission to support cultural, educational, and humanitarian activities in Illinois and the Ukrainian Village that emphasize the Ukrainian American heritage and provide support for Ukraine's newly developing democracy.

Join us in continuing to showcase the beauty, diversity, and excitement of Chicago's Ukrainian Village neighborhood.



Sponsorship Packages

Hetman Sponsor x2 Platinum	Otaman Sponsor x6 Gold	Sotnyk Sponsor Silver	Kozak Sponsor Bronze	Personal Donation
Sponsor Main Headliner Act				
Exclusive live plugs after every act on main stage	Select live plugs after every act on main stage			
Large Branding on Main Stage	Branding on Main Stage	Branding in Beer Garden		
Vendor Booth Space	Vendor Booth Space	Vendor Booth Space		
Branding on flyers	Branding on flyers	Branding on flyers	Branding on flyers	
Branding on Social Media sites	Branding on Social Media sites	Branding on Social Media sites	Branding on Social Media sites	Thank you on Social Media sites
Large Branding on Event T-shirt	Branding on Event T- shirt	Branding on program handouts	Branding on program handouts	Thank You on program handouts
\$10,000	\$5000	\$2500	\$750	\$250

Feature Your Brand at Ukrainian Days Festival today!

Sponsorship Terms & Conditions

This Ukrainian Days Festival Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between _____ having its principal place of business at _____ (the "Sponsor"), and Ukrainian Congress Committee of America Illinois Division (the "Host") who agrees to be bound by this Agreement.



WHEREAS, the Host is conducting Ukrainian Days Festival, on August 26th and August 27th (the "Event"); and

WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

Contribution

The total contribution provided by the Sponsor is _____, to be paid in full by _____

Term/Termination

This Contract will terminate automatically after festival activities conclude at 10 pm CST on August 27th, 2017.

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties.

Sponsor Signature: _____ Date: _____

Event Host Signature: _____ Date: _____

Please contact Mr. Dan Diaczun for any questions: (216) 870-1811 or ddiaczun@hotmail.com